

July 5, 2016

Department of Corporate Services, Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Towers, Dalal Street. Mumbai - 400 001

Listing Department, National Stock Exchange of India Ltd, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: Investment in Happily Unmarried Marketing Private Limited

Dear Sir/Madam,

We would like to inform you that the Company has, through its Wholly-owned subsidiary, invested an additional amount of Rs.50 million through optionally convertible cumulative redeemable preference shares in Happily Unmarried Marketing Private Limited, which is engaged in the business of sale of creative products and a grooming range for men, Ustraa. It owns and operates the site www.happilyunmarried.com.

Accordingly, the aggregate investment, including the above, is now Rs.213 million in Happily Unmarried Private Limited which translates to about 48% stake as on date (may change on account of conditions in investment/shareholder agreement) in the Company on a fully converted and diluted basis.

We request you to please take the same on record.

Thanking You,

Yours sincerely,

For Info Edge (India) Ltd,

(VP Secretarial

& Company Secretary)